

outreach – going beyond the church walls



There are many ways for a church to make the link between sport and faith both before and during the Games.

Sports clinics and camps

More Than Gold offers churches a menu of sports camps and clinics during the year leading up to the 2012 Games.

These include –

Residential sports camps – for the sporty young person, from a weekend to a week. The camps includes specialist coaching, team games, personal development, an encounter with the good news about Jesus.

Non residential sports clinics – for the enthusiast rather than the specialist, from a morning to a full day. Each clinic includes supervised group coaching, team games, an encounter with the good news about Jesus.

Guest Events

Interest in sport provides a wonderful entry point to the lives of the young and not so young.

Ideas to build on include –

Sports Quiz – with all the resources on tap from Christians in Sports

Sports Thanksgiving Service – for all the sports clubs and enthusiasts in your area

Sports tournament with a dinner and guest speaker to follow

Children and students

Churches can use the interest and enthusiasm of children to share the message of Jesus. Opportunities for which resources will be available include –

Holiday clubs

School assemblies

After school clubs

Creative and performing arts

A *More than Gold* strategy is to harness the creativity of the church to connect with people around the Olympic theme.

Opportunities – for Creative and Performing arts include –

- In the context of church outreach
- As part of Community Festivals
- Around the pedestrian areas leading to Games venues

Support and help – churches that would like to host creative and performing arts programmes can be





- ▶ linked with touring productions during 2012.

The contact for both artists and churches is Emma Simmonds at emma@sharejesusinternational.com

Community Festivals

Community Festivals, for all the family, help churches engage with their wider community. They are best timed for key moments in the Games – the opening ceremony, a major sports Saturday, the closing event.

The content – This can include –

- Big screen showing the ceremonies or key events,
- Fun for children – face painting, clowns and competitions
- Sport based games
- Barbecue or an ox roast
- Live music

Support – Help is available through training events and a resource guide.

Mission and Service Team members

Mission service and team members, many from overseas, will help churches reach out to their communities. Their roles include –

- Sharing in leading in sports clinics and holiday clubs
- Performing solo or as part of band, dance, or drama group
- Entertaining kids with face painting and balloon sculpting
- Taking part in Torch Relay engagement and Games community festivals

As well as welcoming such teams, churches can also provide volunteers to serve on them.



Christians In Sport is delighted to be supporting More Than Gold – www.christiansinsport.org.uk